

evoc 

PROTECTIVE SPORTS PACKS

MARKETING



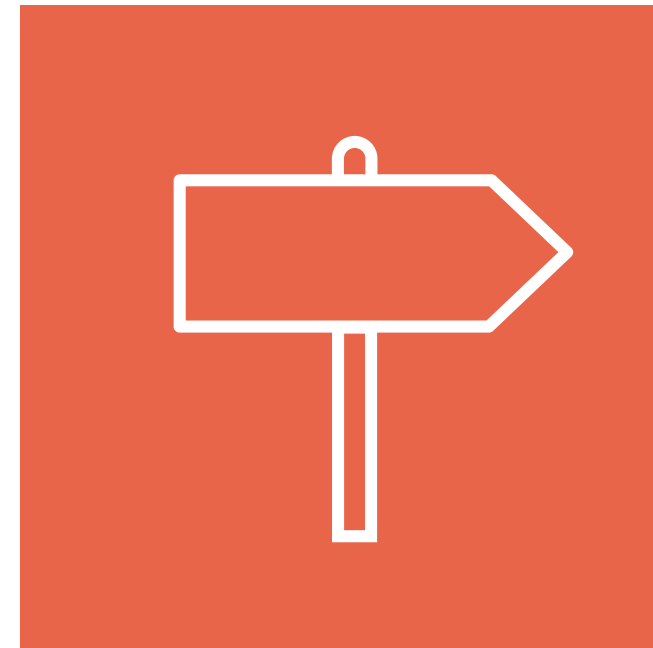
MEDIA:

- pinkbike.com
- Red Bull Media House



MOVIES:

- Anthill/TGR
- Dendrite
- Legs of Steel



DESTINATIONS:

- Saalfelden-Leogang
- Kleinwalsertal
- South Tyrol



TRAVEL:

- H&I
- X-Biking
Chiang Mai
- Bikulture Madeira



INDUSTRY:

- Rocky Mountain
- Syntace/Liteville



RACES:

- CAPE EPIC
- SNOW EPIC
- TRAIL TROPHY

TEAM ATHLETES BIKE



Shaun Palmer, Danny MacAskill, Ryan Berrecloth, Valerie Höll, Tom Öhler
Darren Berrecloth, Julia Hoffmann, Emanuel Pombo, Wade Simmons, Angie Hohenwarter
Brett Tippie, Kurt Sorge, Team Life Cycle, Hannah Barnes, Brendan Howey, Geoff Gulevich

TEAM ATHLETES SNOW



Wille Lindberg, Rene Margreiter, Jochen Mesle
Anne May Slinning, Matt Elliott, Sven Kueenle
Dave Treadway, Steve Gruber, Daryl Treadway

TEAM ATHLETES PHOTO



Derek Frankowski, Markus Greber
Baschi Bender, Rihard Walch

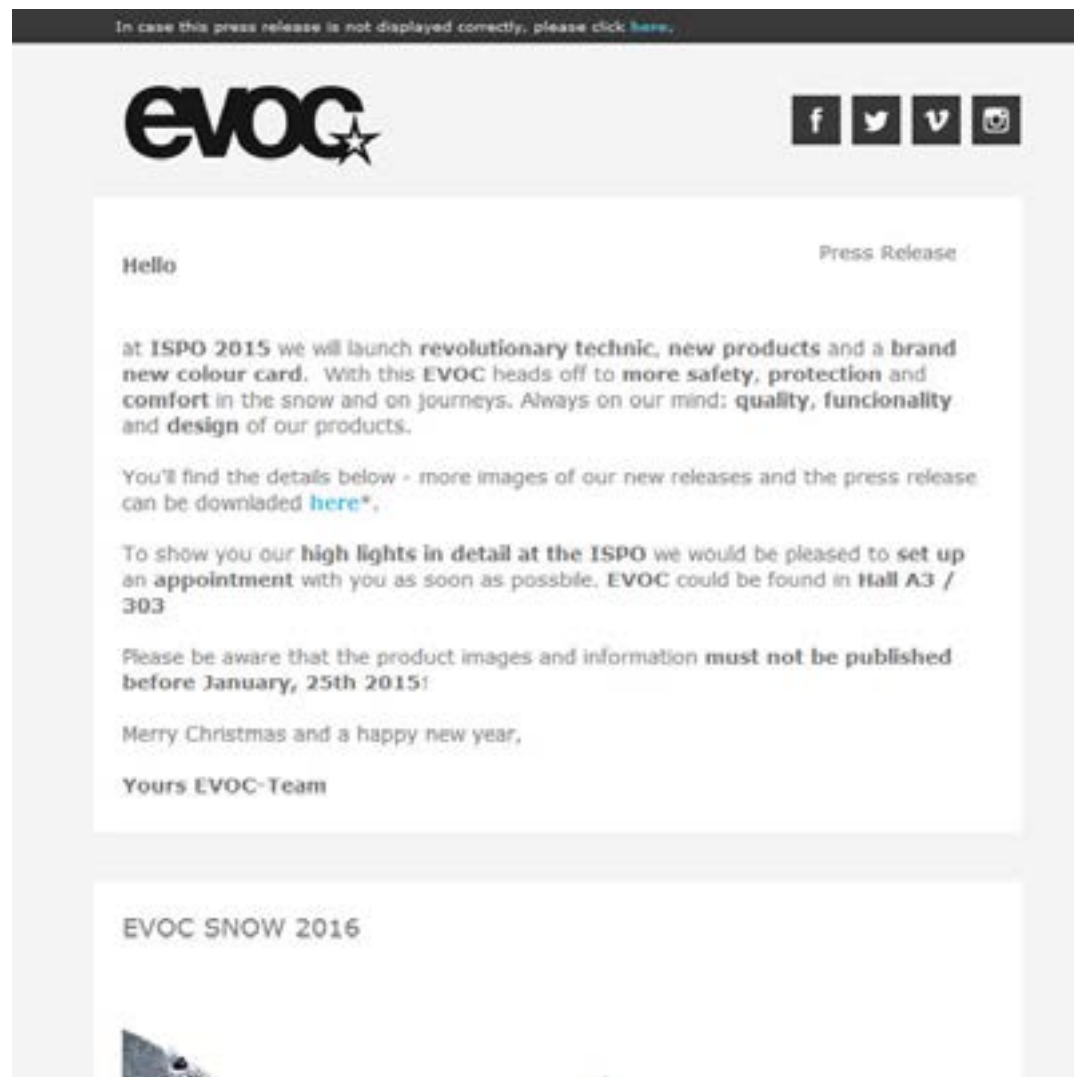


- Crankworkx Whistler (support of DB)
- Crankworkx Rotorua (support of DB)
- Sea Otter Classics (support of DB)
- Bike Festival Riva
- Roc d'Azur (support of DB)
- Mountainbike Festival Willingen
- Mountainbike Textival Brixen
- IXS European Downhill Cup (support of DB)

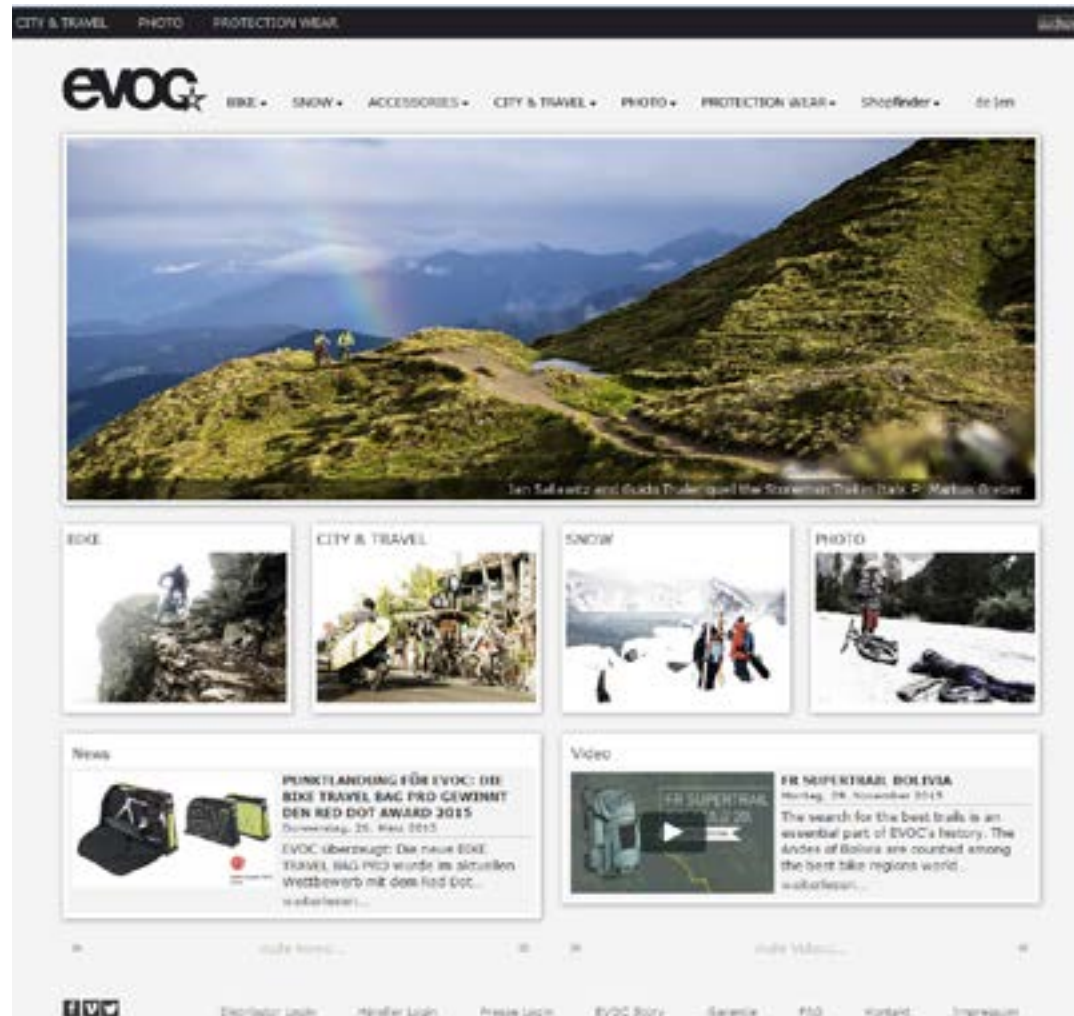
And many more....



- ISPO
- Eurobike
- Interbike
- Photokina
- Taipei Cycle Show
- London Bike Show

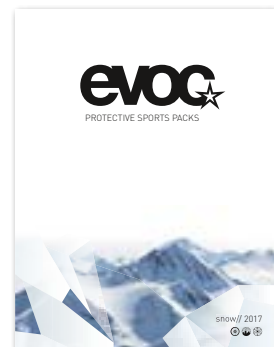
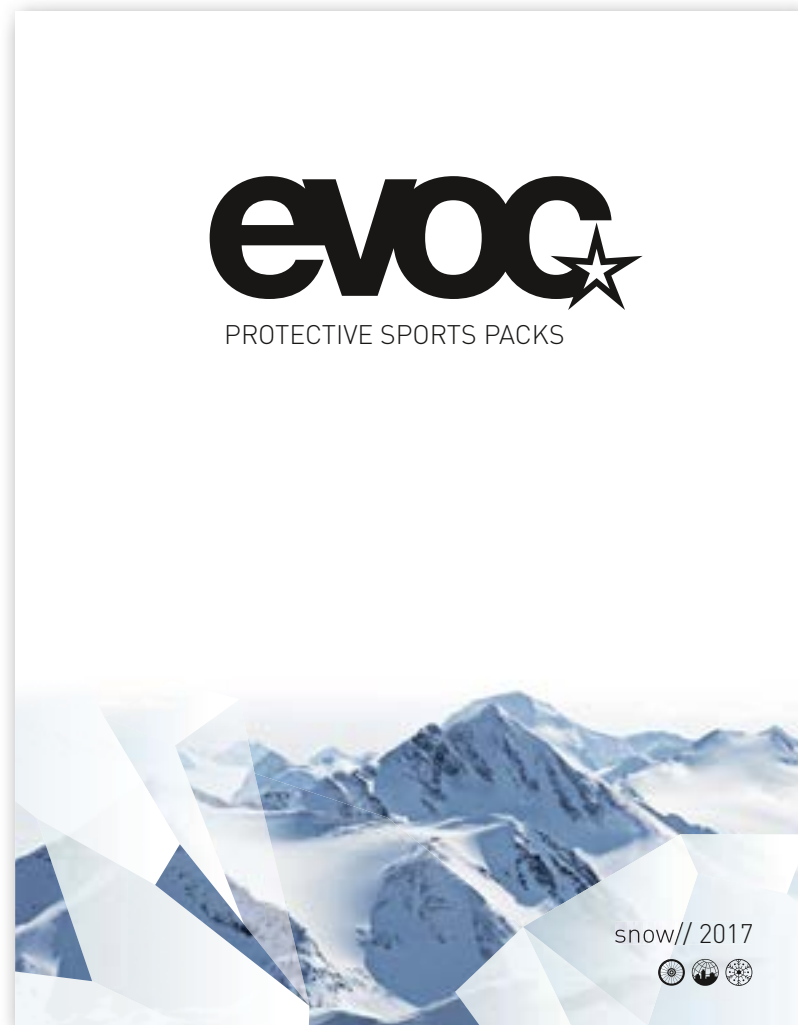


- Press Releases (new products, awards, new team athletes)
- Travel Stories (Cape Epic, bike trips)
- Press Camps (SNOW, BIKE)
- Visit editorial offices
- Meet journalists on events and tradeshows
- Clippings



- Website
- Social Media
(facebook, twitter, vimeo, instagram)
- Ads
- DB Login offers:
EVOG CI GUIDE, EVOG Social Media Guide, all product information, catalogues, manuals, tradeshow kit, logos ect.





- Print: Ads, Catalogues, Flyer, Hangtags, Displays
- Event System
- POS Material
- Videos: Image, Product
- Applications for Awards

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